ABSTRACT OF THE DISCLOSURE

User feedback regarding a displayed item, such as a web page, is obtained by providing a

5   first and second transport-control elements, such as back buttons, that have the same effect

for moving within or between displayable items but which have different associated

semantic information. Upon activation of one of the transport-control elements, not only is

the required movement effected, but data is output or stored indicative of the semantic

information associated with the activated transport-control element. Thus, for example, the

10   semantic information associated with one transport-control element can relate to a good

user experience of the currently-displayed item whilst the semantic information associated

with the other transport-control element can relate to a bad user experience of the

displayed item. Related server arrangements and page and program code are also

envisaged.

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